

Head out to Keyaki Square!

Setagaya City is carrying out the Umamachi Project, meaning “equestrian city,” to improve both hard and soft infrastructures of the Equestrian Park area and create a legacy of the Tokyo 2020 Olympic and Paralympic Games. As part of this, the City hosted an outdoor event “Umamachi Plus” on August 24-25, 2019 at Keyaki Square to rediscover the charms of the area.

Setagaya City will continue to utilize Keyaki Square in a variety of ways to make the Equestrian Park area an even more attractive place for locals and visitors.

WORKSHOPS



Baji∞ichi 馬事市

MARKETS



PHEW!
THAT WAS A
LONG WALK!

AH!! FINALLY FOUND
THE HORSE!
(IS THAT URANUS?)



Setagaya City is conducting experimental demonstrations on the use of the square!

placemaking

PERFORMANCES



GAME EVENTS



MOVIE NIGHTS



Baji-ichi, meaning "equestrian market," is an experimental demonstration project run by Setagaya City at Keyaki Square.

Through the demonstration, the City hopes to create opportunities for people to meet, connect, and discover new ways of utilizing public spaces.

PHOTO EVENTS

Favorite scenes of the Equestrian Park area

At the photo event, participants walked freely through the Equestrian Park area and photographed various scenes.

The event became an opportunity to rediscover the attractions of the area.



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Photo and Resource

NPO Setagaya Sakuragaoka Machizukuri

Setagaya Museum of History. Chizu de Miru Setagaya [Setagaya through a Map].

Setagaya Dorakukai. Edo Jidai Kōki no Setagaya Oyamamichi-mawari Torime Ezu
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Hokkaido Honbetsu Town History and Folklore Museum

Cooperation

Japan Equestrian Federation

Japan Riding Association for the Disabled

Setagaya Public Corporation for Industrial & Tourism Promotion





Setagaya "Umamachi" Information

city of horses

EQUESTRIAN

*Available only in Japanese



Equestrian competition videos

<https://www.city.setagaya.lg.jp/mokuji/bunka/002/003/d00148724.html>



馬術のAからZがまるわかり

A to Zinba

Everything you need to know about horse riding

<https://www.atozinba.com/>



JRAD

Japan Riding Association for the Disabled

<https://jrads.jp/>



Japan Equestrian Federation

<http://www.equitation-japan.com/>



TOURISM

*Multi-language translation available



Enjoy! Setagaya

Official website for Setagaya tourist information

<https://www.kanko-setagaya.jp/>



Setagaya "Plat"

Setagaya City Tourism Association's recommended app

<http://www.setagaya-icl.or.jp/kanko-appli/introduction.html>



Guide Book Setagaya

English guide to community life in Setagaya

<https://www.kanko-setagaya.jp/?p=we-page-entry&spot=227693&nav=none>



Setagaya Miyage

Selection of Setagaya-related souvenirs!

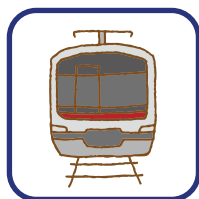
<http://www.setagaya-icl.or.jp/miyage/>



Point at the icons to indicate what you are looking for!



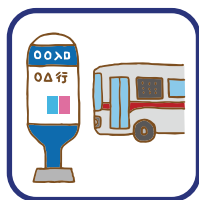
JRA 馬事公苑
Equestrian Park
马术公园 / 馬術公園



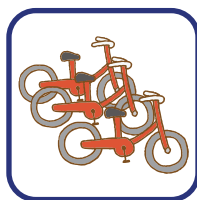
駅
Train station
车站 / 車站



タクシー乗り場
Taxi
出租车站 /
出租車站



バス停
Bus stop
巴士站



シェアサイクル
Share cycle
分享周期



公園
Park/
green space
公园 / 公園



トイレ
Restroom
洗手间 / 洗手间



飲食店
Restaurant
餐厅餐厅 /
餐廳餐廳



コンビニ
Convenience
store
便利店



美術館
Museum
美术馆 / 美術館



歴史的な場所
Historic places
历史古迹 /
歷史古蹟



指している場所を探しています。
案内するか、交番・案内所などを紹介しよう!

Take a walk through the city using the **Walking Map!**

Baji Koen Equestrian Park Area Guide
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Try asking a local

我可以帮你吗? 도와 드릴까요? ขอความช่วยเหลือได้ไหม? Boleh saya tolong awak? Dapatkah saya membantu Anda? Tôi có thể giúp gì cho bạn? Puis-je vous aider? Kann ich dir helfen? Posso aiutarlo? Я могу вам чем-нибудь помочь? 我可以帮你嗎? 도와 드릴까요? ขอความช่วยเหลือได้ไหม? Boleh saya tolong awak? Dapatkah saya membantu Anda? Tôi có thể giúp gì cho bạn? Puis-je vous aider? Kann ich dir helfen? Posso aiutarlo? Я могу вам чем-нибудь помочь?

May I help you?



お困りですか?



Try asking a local if you need help in the Equestrian Park area!

◀ If you want to ask something in Japanese...

Try saying “Sumi-ma-sen” (excuse me)

◀ If you are looking for something or a place...

Try saying “[] wa doko desu ka?”

(Where is []?)

Use the **icons** on
page 25 (left) to
identify what it is
you are looking for!

*Remember
to smile and
talk slowly!*

